

## Submitting Blog Entries

Please send your blog entries (including title, a teaser, and at least one image) via e-mail to [blog.fernetzt@univie.ac.at](mailto:blog.fernetzt@univie.ac.at).

As one of the goals of the blog is to support the visibility and networking of young academics, the blog maintains a list of authors. If you agree to the publication of these data, we ask that you provide a short bio consisting of a maximum of 500 characters including spaces (Name, Institution, Main Research Focus or Research Projects, and if you choose Contact Information).

Your blog entry will be proofread and edited by us, in some cases will receive comments, and if we suggest any changes, it will be sent back to you for approval. If we have received your approval to publish, the entry will be published online at the next available publication date. The blog entries are publicized on Facebook, Instagram und Bluesky. Users can leave comments on the blog itself as well as on Facebook, Instagram und Bluesky. We moderate the comments and discussion on our blog as well as on our accounts. We nevertheless ask you to keep an eye on the comments for a short while after publication in order to respond to comments if necessary.

## Guidelines for the Form of Blog Entries

- A complete blog entry includes a title, a teaser (a short text briefly outlining the content of your entry), and at least one image.
- The title length should not exceed 60 characters including spaces.
- The length of the teaser should not exceed 300 characters including spaces.
- The length of the blog entry should be between 3,000 and 10,000 characters including spaces.
- The image resolution can be less than 300 dpi, but it should have a size of about 1500 x 750 pixels and not greatly exceed a size of about 2 MB.
- Citations should be placed in footnotes. A bibliography or list of images can be included at the end.
- Please use gender inclusionary language. You can choose the form this takes, but it should be consistent throughout the entry. (In German, we are referring to the use of I, \_, \*, ...)
- Copyright and usage rights (of images, audio or video material, in some cases text passages) must be determined and if necessary requested independently by the author of the blog entry.

## Recommendations for Blog Entries

- The title and teaser should excite interest in the text.
- For entries exceeding 4,000 characters, we recommend using headings between sections. We ask that you take care to keep paragraphs concise (no longer than five lines). Longer paragraphs are not as easy to read on a screen. Ideally there would be a heading after every two or three paragraphs.
- Proper use of orthography, grammar, and punctuation, as well as following the criteria of academic writing is expected.